

# Bruce R. Mulkey

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## F U N C T I O N A L S U M M A R Y

I get the job done impeccably, on time, within budget, and without drama.

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## R E C E N T E X P E R I E N C E

### Mulkey Communications

1989–Present

Asheville, North Carolina

**Principal.** Consults with socially responsible individuals and organizations to enhance internal and external communications. Provides broad range of writing services—from inspiring speeches to compelling brochures to dynamic website copy. Facilitates the development of strategic, public relations, and marketing plans. Develops and implements effective communications strategies for progressive political campaigns.

### Essayist & Author

2014–Present

Asheville, North Carolina

**Essayist & Author.** Writes essays on topics such as the climate crisis, racism, peace, gun control, parenting, and aging with work published in *The Washington Post*, *The Huffington Post*, *The Good Men Project*, and *The ManKind Project*.

### Keever for Congress

2012

10th Congressional District, North Carolina

**Communications Director/Campaign Manager.** Had responsibility for all aspects of the congressional campaign, including finance, communications, field, and volunteers. Worked in conjunction with the candidate, campaign staff, and consultants to develop and implement campaign strategy.

### Ohio for Change

2008

Adams and Highland Counties, Ohio

**Field Organizer.** Recruited, trained, and empowered several hundred volunteers in two rural southern Ohio counties to organize phone banks, door-to-door canvassing, voter registration, and other activities in support of Barack Obama's campaign for the presidency. Volunteers surpassed every get-out-the-vote goal set by the campaign, and in both counties Obama exceeded the percentage of the vote received by John Kerry in 2004, helping to secure Ohio's 20 electoral votes.

### Sisters of Mercy Services Corporation

1999–2005

Asheville, North Carolina

**Director of Communications & Strategic Planning.** Developed clear, congruent identity for not-for-profit healthcare organization and disseminated message that effectively expressed this identity. Facilitated development and implementation of the strategic plan, marketing plan, and public relations plan.

### Asheville Citizen-Times

1999–2005

Asheville, North Carolina

**Editorial Columnist.** Wrote editorial columns on vital local, state, and national issues, including health, public service, the media, climate change, equal rights, war and peace, and the democratic process.

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**V O L U N T E E R   A C T I V I T I E S**

**Evergreen Community Charter School**

*2016-Present*

Asheville, North Carolina

**Equity Leadership Team Co-Chair.** Led team in actions toward becoming a more diverse, equitable, and inclusive community, including outreach to communities of color, creating more inclusive curricula, removing structural barriers, and hosting racial equity trainings for staff, teachers, parents, and middle school students.

**YMCA of Western North Carolina Asheville Branch**

*2008-2012*

Asheville, North Carolina

**Advisory Committee Member.** Met regularly with Downtown YMCA leadership and staff to support ongoing adult and children's programs and to plan for the YMCA's future.

**WNC for Change**

*2009–2011*

Asheville, North Carolina

**President.** Served in primary leadership role for grassroots organization formed to answer President Barack Obama's call for a new spirit of patriotism through support of the President's national legislative agenda, involvement in local politics, and commitment to community service.

**Buncombe County Democratic Party**

*2009–2011*

Asheville, North Carolina

**Precinct Chair.** Presided at Precinct 3 meetings, established reasonable political goals for the precinct, organized and executed a voter organizing plan, and attended meetings of the county executive committee.

**The Climate Project**

*2007–2010*

Nashville, Tennessee

**Presenter.** Helped confront the climate crisis by raising public awareness of the issue and organizing to support state and federal legislation designed to abate the crisis.

**Obama for America**

*2008*

Asheville, North Carolina

**Precinct Co-Captain.** Served as Obama precinct co-captain during North Carolina primary helping to secure 74 percent of the vote for Obama in Asheville Precinct 3.

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**E D U C A T I O N**

**University of Tennessee**

Knoxville, Tennessee  
Pre-medical

**University of the South**

Sewanee, Tennessee  
B.A. Psychology

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**P R O F E S S I O N A L   D E V E L O P M E N T**

**Racial Equity Training**, Asheville, North Carolina, *2016*

**Building Bridges**, Asheville, North Carolina, *2007*

**Guerilla Business School**, Orlando, Florida, *2007*

**Institute of Cultural Affairs**, Asheville, North Carolina & Nashville, Tennessee, *2004*

**Way of a Warrior**, The Kairos Foundation, Dahlonega, Georgia, *1988–1998*

**Outward Bound**, North Carolina Outward Bound School, Morganton, North Carolina, *1991*